The International MBA is your gateway to global business and entrepreneurship. This one-year program enables you to obtain a top-notch MBA in Israel at an affordable cost. The coursework emphasizes linking theory to practice: valuation, financial planning, marketing, strategy, innovation and leadership. In addition, the program includes internship opportunities, enrichment workshops, fieldtrips to Israeli startups and an international study tour. A program totally worth joining.

imba.biu.ac.il
Bar-Ilan University’s International MBA program provides students with the knowledge, tools and skills required to ensure success in today’s global business market. This one-year program, taught entirely in English, offers a broad curriculum, excellent network opportunities and personal access to faculty members, including applied researchers, inventors, entrepreneurs, general managers, organizational consultants and financial directors.

Why study at Bar-Ilan University?

- 1 year program with studies Mondays, 13:30-21:30 and Friday mornings, 8:00-13:15
- Acquire the knowledge, tools and skills required to ensure your success in the international business market of today
- Fieldtrips to different sectors of the Israeli Economy
- Meeting Israeli entrepreneurs & getting to know the Israeli culture
- Customized internship opportunities
- Topical & personal development enrichment workshops
- Excellent networking opportunities
- Pioneer English MBA in Israel (established in 1997)
- International Study Tour
- Work while you study

Requirements

✔️ Bachelors Degree ✔️ GMAT

(In some cases, exemptions may be granted from the GMAT requirement)

Overview of the Academic Program - Sample Courses:

- Principles of Marketing
- Principles of Management
- Principles of Information Systems
- Principles of Finance
- Financial Accounting
- Investments
- Corporate Finance
- International Business Strategy
- International Business Game Seminar
- Cross Cultural Negotiations: Western, Chinese, Indian
- International Entrepreneurship Seminar
- Research Methods in Business
- Quantitative Methods in Business
- Business Ethics
- International Marketing
- Organizational Behavior
- International Economics
- Entrepreneurship and Startup Companies
- Emerging Markets
- Leaders in Business Seminar
- Middle East Studies: Economy
- Organizational Transformation

Tuition fee: $23,300 (NIS 89,518)

Applications must be submitted by June 30, 2017

Contact person: Cindy Sinvani
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